

SHOPPING IN PARADISE

ST. THOMAS

AT A GLANCE

CAPITAL

The capital of St. Thomas is Charlotte Amalie.

LOCATION

St. Thomas is just 40 miles east of Puerto Rico. Its northern coast borders the Atlantic, while the beaches on the southern coast skirt the Caribbean Sea.

SIZE

St. Thomas covers an area of 32 square miles.

POPULATION

The total island population is 56,000.

LANGUAGE

English is the official language of the U.S. Virgin Islands.

CURRENCY

The U.S. dollar is the official unit of currency. Travelers checks and credit cards are also widely accepted.

TIME ZONE

St. Thomas is on Eastern Standard Time.

TOURIST INFORMATION

There are two Visitor Centers in Charlotte Amalie. One is across from Emancipation Square; the other is in Havensight Mall.

HISTORICAL OVERVIEW

Ever since Columbus discovered what are now the U.S. Virgin Islands during his second voyage to the New World in 1493, they have proved to be an irresistible lure for more foreign powers than any other nation. The flags of Spain, France, England, Holland, Denmark and the United States have all flown over these islands. The first successful colonization attempt commenced officially in 1666, when the Danes took possession of St. Thomas.

Soon after the Danish settlement, it became apparent that St. Thomas' future lay in her port. The tiny settlement with four taverns became known as "Tap Hus," or "Beer Hall," until 1691, when it was renamed Charlotte Amalie, in honor of the consort of King Christian V.

In 1685, the Danes signed a treaty with the Duchy of Brandenburg that allowed the Brandenburg American Company to establish a slave trading post on the island.

At about the same time, two early governors gave their tacit approval to the use of St. Thomas as a pirate refuge, knowing that the local merchants would benefit from the open sale of pirate booty.

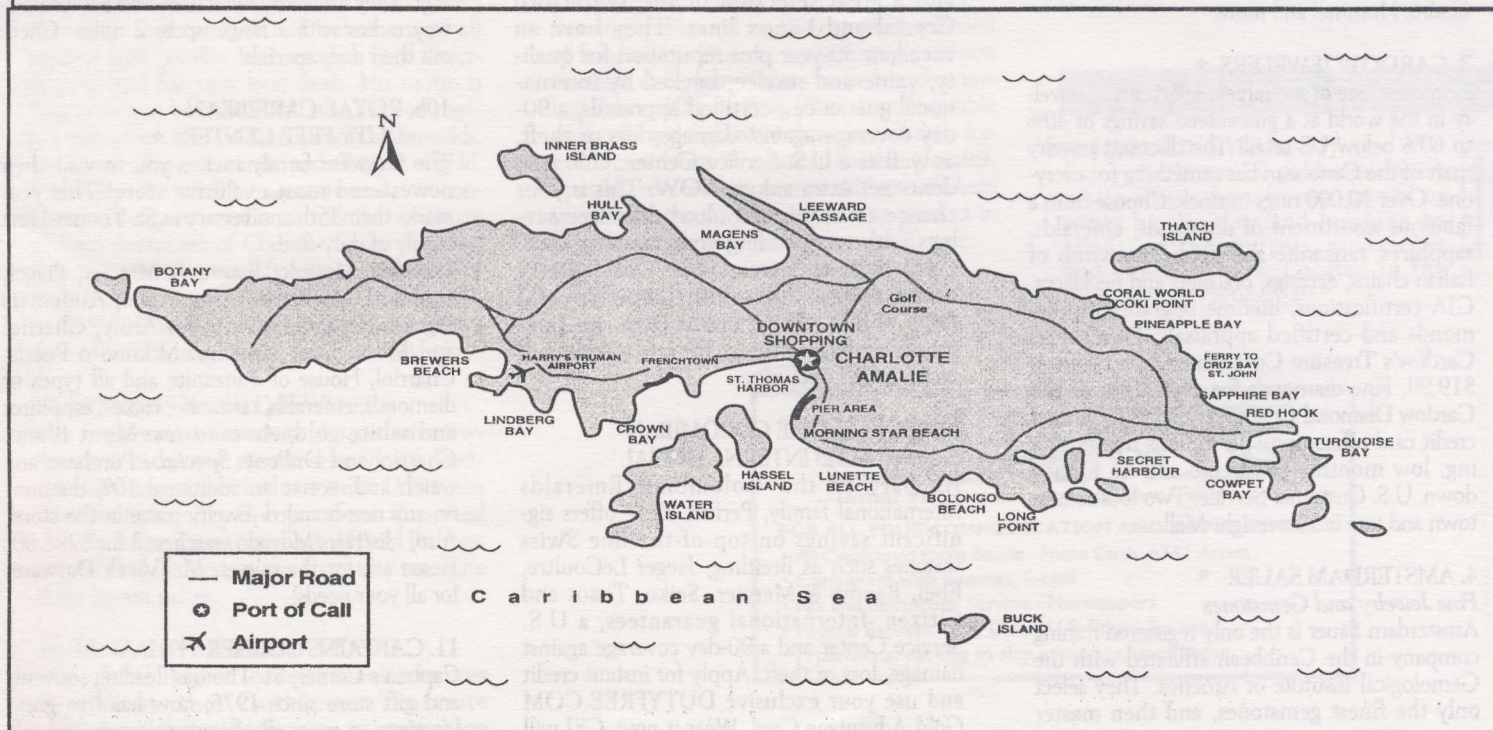
From 1700 to 1750, piracy was on the wane. Legitimate trade was on the upswing and prosperous merchants replaced buccaneers on Main Street. Then in 1764, King Frederick V declared St. Thomas a free port, which made this area the trading center of the West Indies by 1800.

When the governor-general granted freedom to the island's slaves in 1843, the economy suffered an immediate decline. Around the same time, as mankind took a giant step forward with the switch from sail power to steam, the Virgin Islands, once so necessary as stopover points for sailing vessels, became a backwater.

During World War I, the Americans became fearful that Denmark would fall to the Germans, making the Virgin Islands a German base in the Caribbean. In 1917, the U.S. bought the islands for a total of \$25 million in gold.

Prosperity returned after World War II, primarily because of the islands' freeport status and the increased availability of air and sea travel. In the late 1950's, St. Thomas moved into a new position of eminence as a tourist mecca.

ST. THOMAS



1a/b/c. DIAMONDS ♦
INTERNATIONAL



Diamonds

7 locations on Main Street, Waterfront and Havensight. "The Exclusive Diamond Dealer of the Caribbean." Over 2,000 diamonds in stock, priced from \$100 to \$100,000. Choose a loose diamond, emerald or tanzanite and a setting, and you'll have your dream ring/pendant in just one hour. Also choose from their large selection of fine jewelry, earrings, anniversary bands and diamond tennis bracelets. GIA gemologists on premises, certified appraisals and a U.S. service center.

- For the perfect gift, visit their **Under \$299 Center** at Main Street.
- At the Waterfront Store, visit their **Liquidation Outlet** for quality jewelry at economical prices. Discounts on topaz, amethyst and gold jewelry.
- Silver jewelry lovers, make sure to stop by their **Silver Boutique** in the Main St. Store.
- Free pair of studs for stopping by!

2a/b. LITTLE
SWITZERLAND ♦



Known through the world as the leader in Caribbean duty-free shopping. A jewelry selection that made them famous: gold, emeralds, sapphires, rubies and diamonds. Crystal and china from the finest manufacturers in the world. Leather, collectibles, gifts and accessories. Full international guarantees, certificates of authenticity and impeccable customer service. **Watches:** Omega, Tag-Heuer, Baume & Mercier, Rado, Swiss Army, Breitling and Movado. **Jewelry:** Fine selection of 14K and 18K gold jewelry with quality gemstones. Wide selection of pearls. **Crystal:** Swarovski, Daum, Lalique, Baccarat, Orrefors, Kosta Boda and Waterford. **China:** Christofle, Rosenthal, Royal Copenhagen, Aynsley and Herend. **Figurines:** Lladro, Hummel and more.

3. CARDOW JEWELERS ♦

Come see one of the largest selections of jewelry in the world at a guaranteed savings of 40% to 60% below US retail! The discount jewelry mart of the Caribbean has something for everyone. Over 10,000 rings in stock. Choose from a fabulous assortment of diamonds, emeralds, sapphires, tanzanite and gold. Thousands of Italian chains, earrings, bracelets and necklaces. GIA certifications, lifetime upgrades on diamonds and certified appraisals. Don't miss **Cardow's Treasure Cove** where prices start at \$19.99. Fine diamonds for all budgets at the **Cardow Diamond Center**. The special Cardow credit card offers up to 12 months free financing, low monthly payments and no money down. U.S. Customer Service. Two locations in town and two in Havensight Mall.

4. AMSTERDAM SAUER ♦
Fine Jewelry and Gemstones

Amsterdam Sauer is the only registered mining company in the Caribbean affiliated with the Gemological Institute of America. They select only the finest gemstones, and then master

goldsmiths, not machines, hand forge the jewelry around the individual gems. They will beat any bonafide offer on emeralds, tanzanite, aquamarines, rubies, sapphires, amethyst, blue topaz, citrine, garnet, opal and alexandrite. Don't miss the rare imperial topaz, produced commercially by only one mine in the world, exclusively at Amsterdam Sauer. They have a stateside service center which can be reached toll-free, 24 hours a day. Certified appraisals and an educated sales staff make this an unbeatable shopping experience!

5. BERNARD K. PASSMAN GALLERY
Black Coral Gallery

Renowned sculptor Bernard K. Passman, who has created commissioned works for royalty, invites you to his gallery to view the replica of these works. For 25 years Passman Galleries have set the standards for exceptional quality and customer service that surpasses all expectations. Certificates of authenticity, an up-grade policy, a U.S. service center and lifetime guarantees are just a few of the benefits you will enjoy as a Passman Collector. The value of most of Passman's jewelry and art sculptures increase yearly, much to investors' delight. One visit to Passman's Gallery is never enough.

6a/b. COLOMBIAN EMERALDS
INTERNATIONAL

Fine Jewelry and Watches

One of the world's foremost emerald jewelers, Colombian Emeralds International specializes in emeralds direct from the mines of Colombia. They're also one of the most popular fine jewelers in the islands, known for having a wide selection of quality emeralds, diamonds, tanzanite, sapphires and multi-precious jewelry, from the affordable to the fabulous. They carry Italian and designer gold jewelry styled in the latest European designs, famous name brand Swiss watches at significant savings, and a great selection of the Waterford Crystal and Lenox lines. They have an excellent 30-year plus reputation for quality, value and service, backed by international guarantees, certified appraisals, a 90-day coverage against damage, loss or theft, as well as a U.S. Service Center. **U.S. residents get extra values NOW:** This is your chance to acquire fabulous duty-free savings without spending your vacation cash. Get credit and wear your new jewelry home today. Ask about their special DUTYFREE.COM credit plan: no payments and no interest for up to one full year - a CEI exclusive.

7. PERFECT TIME COLOMBIAN
EMERALDS INTERNATIONAL

As part of the Colombian Emeralds International family, Perfect Time offers significant savings on top-of-the-line Swiss watches such as Breitling, Jaeger LeCoultre, Ebel, Baume & Mercier, Seiko, Tissot and Citizen. International guarantees, a U.S. Service Center and a 90-day coverage against damage, loss or theft. Apply for instant credit and use your exclusive DUTYFREE.COM Gold Advantage Card. Wear it now, CEI will

bill you later. Located on Main Street, next to Diamonds In Paradise.

8. DIAMONDS IN PARADISE,
**a division of COLOMBIAN EMERALDS
INTERNATIONAL**

The most romantic store in the Caribbean, Diamonds In Paradise is a trusted source for fabulous diamonds. Prices up to 25% below independent International Gemological Institute U.S. appraised value. Choose from classic to contemporary designs in 14K, 18K and platinum. Certified Appraisal with every purchase, 90-day replacement plan against damage, loss or theft, toll free U.S. service center and lifetime trade-up diamonds guarantee. Discover Incredible Prices discount jewelry section in rear of store. U.S. residents, invest now in a fabulous diamond and pay later. Get instant credit and special savings on your first jewelry purchase with the exclusive DUTYFREE.COM Gold Advantage Card. Owning the diamond of your dreams is even easier with the new DFC special credit plans. Take up to one year to pay with no interest. See Diamonds in Paradise stores for details.

9. MR. TABLECLOTH
Linen

The original linen store of St. Thomas. Prices up to 60% below U.S. Retail. Hand-embroidered tablecloths, handmade lace, crocheted dresses and linen. Battenburg, Point Venice and Reticelli.

10a. ROYAL CARIBBEAN
DUTY-FREE CENTER ♦

The original location of this St. Thomas institution has everything under one roof. In addition to all the jewelry and watches listed in 10b, you'll find the most extensive selection of standard and digital cameras and electronics anywhere with brands like Nikon, Pentax, Minolta, Canon, Olympus, Leica, Panasonic, Sony, and Fuji. They also carry binoculars and Motorola 2-way radios with a range up to 2 miles. Check out their daily specials!

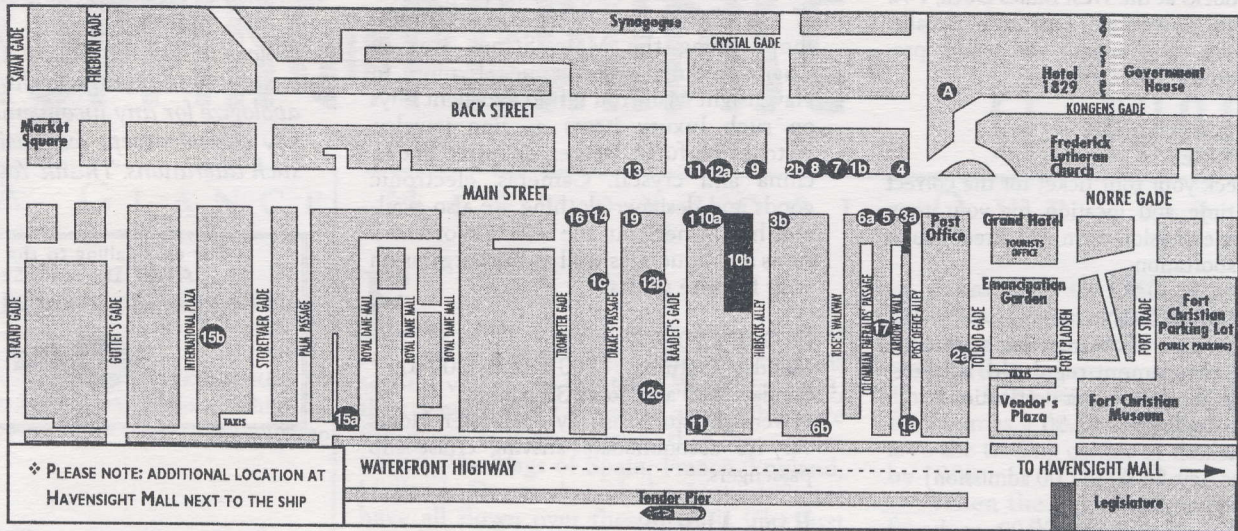
10b. ROYAL CARIBBEAN
DUTY-FREE CENTER ♦

The Daswani family invites you to visit their newest and most exclusive store! This year marks their 35th anniversary as St. Thomas' first family of duty-free.

Watches: Movado, Baume & Mercier, Piaget, Concord, Vacheron Constantine, Audemars Piguet, Hublot, Fendi, Swiss Army, Charriol and Mont Blanc; **Jewelry:** Mikimoto Pearls, Charriol, House of Tanzanite and all types of diamonds, emeralds, tanzanite, rubies, sapphires and white gold; **Accessories:** Mont Blanc, Charriol and DuPont. **Specials:** Purchase any watch and receive an additional 10% discount on any non-branded jewelry piece in the store! Also, His/Hers Movado watches: 2 for \$295.00! Please ask for the owner, Mr. Vivek Daswani, for all your needs!

11. CAPTAINS CORNER ♦

Captain's Corner, St. Thomas' leading souvenir and gift store since 1976, now has five great locations to serve all of your souvenir and gift



needs without breaking your budget. They feature exclusive Caribbean cruise ship watches, Voodoo masks, walking sticks, model ships, unique coral giftware, shells and shell crafts, coffees, teas, hot sauces, spices, rum balls, rum cakes, hats, caps, beach towels, magnets, key chains, puzzles and maps. They also carry a jewelry collection of larimar, silver, paua shell and hematite. Plus, they offer the best T-shirt selection and value for adults and kids: **Buy two, get two FREE.** Don't miss Mainstreet's walk-in Humidor offering the island's most complete selection of cigars and accessories featuring Cohiba, Monte Cristo and Romeo & Julieta. Or check out waterfront's "Grog Shop" featuring a complete selection of liquor at low prices (they offer an additional 10% discount off already low liquor prices with any \$30.00 or more purchase of other merchandise in the store).

12a/b/c. OMNI JEWELLERS ♦
O-M-N-I spells G-O-L-D! Paul Bijlani and his family have owned and operated the 4 locations of OMNI for over 20 years. Paul's OMNI stores have BIG deals and HUGE selections of all types of gold, jewelry, and watches. Deal directly with Paul for your best deals. His motto is "the more you buy at OMNI, the less you pay!" Let him prove it to you on diamonds, emeralds, sapphires, rubies, tanzanite and all types of gold. These days the small family store is almost non-existent, but guests and crew members alike are all loyal customers of OMNI. Come see why! A gold bracelet is your gift with any purchase of \$50.00 or more and there's always a great raffle at OMNI! The 13b Omni location also carries linens, T-shirts, and souvenirs at great prices!

13. PRINCESS WORLD JEWELERS
Fine Jewelry and Tanzanite. An exclusive jewelry store carrying a superb selection of emeralds, sapphires, rubies and tanzanite. Don't miss Princess tanzanite, the gemstone imported directly from Tanzania, East Africa. Princess Jewelers has the best values on quality tanzanite at the lowest prices.

14. TANZANITE INTERNATIONAL
One of the largest loose tanzanite houses throughout the Caribbean, Tanzanite International features tanzanite, in every shape

and in colors that range from the softest purple to the strongest blue. Choose a loose tanzanite or any colored gemstone, and choose from a vast selection of mountings - they'll have it set before your ship sails. Full line of tanzanite, ruby, emerald, sapphire and diamond jewelry. Designer Italian gold, amethysts and blue topaz. 30 day guarantee, lifetime upgrade, trade-ins welcome and a New York based customer service center. Free pair of diamonds studs with any purchase! **FREE tanzanite earrings with the purchase of a mounting for your loose stone!**

15a/b. DEL SOL
Offering a vibrant line of certified fun shirts and accessories that come alive in the sunlight. Visit their friendly sales staff for a free demonstration of a molecular change that will stimulate your imagination. These earth-friendly products are like none you have ever seen before. Del Sol is the place for the perfect gift.

16. PERFUME PALACE
Become spellbound by the extensive selection of fragrances, skin-care and makeup products available at Perfume Palace, with duty-free savings from 10% to 40%. Their knowledgeable staff will be delighted to show you all their fragrances - from the latest to the classics. Specialized cosmetic representatives will help you choose the skin-care or makeup product to fit your complexion, personality and lifestyle.

17. TOUCHED BY THE SUN
Touch by the Sun has unique, color change T-shirts and more. Check out their T-shirts, nail polish, hair clips accessories and sun glasses that change color in the sun. Exclusive resort wear by KHLA, such as dresses, shorts, slacks, blouses and coverups that you will find nowhere else in the islands.

18. BOOLCHANDS ♦
A great store for cameras, videos and electronics. Brand names, such as Canon, Minolta, Nikon, Pentax, Olympus, Hasselblad, Zeiss, Samsung, Tamron, Ricoh, Konica, Panasonic, Sony, Alpine, JVC, Aiwa, TDK, and Casio. **Specials:** New Bose Wave Radio with CD, \$449.95; Panasonic video camera with digital photo capability, memory card, cables and PC software, \$599.95; Panasonic 1.3 mega pixel digital camera with 3 times true optical zoom, \$450.00. All awesome deals compared to U.S. prices!

DINING

A. HERVÉ RESTAURANT
Enjoy the beautiful panoramic view while sipping on frozen drinks or wines by the glass and lunching on salads, quiche, burgers, sandwiches and conch fritters. Located in the park, next to Hotel 1829.



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DOCKING

The ship docks at the West Indies Dock, 1 1/2 miles from downtown Charlotte Amalie. Occasionally, ships anchor and tender passengers into the heart of town.

SHORE EXCURSION DEPARTURES

Please check your tour ticket for the correct meeting time and location for your tour. Your shore excursion team will direct you to your transportation.

TRANSPORTATION

The basic means of transportation are taxis. Fares are government regulated. All fares quoted are per person, per destination.

- Ship to downtown: \$2.50
- To Beaches:
 - Magens Bay*: \$4.00 (\$1.00 admission)
 - Morningstar*: \$4.00
 - Sapphire or Coki*: \$5.00/\$6.00
- Taxi to Red Hook: \$5.00/\$6.00
(Ferry to St. John available at Red Hook)

HOW TO GET TO TOWN

Charlotte Amalie's downtown and shopping area is a short taxi ride from the pier. \$ 2.50 per person each way.

SHOPPING

St. Thomas is the bargain-shopping bazaar of the Caribbean. There are over 400 shops along the Main Street area in Charlotte Amalie and some 50 more in Havensight Mall. You'll find excellent buys on such luxury items as fine jewelry, watches, perfume, leather, imported linens, china and crystal. Cameras, electronic goods and designer clothing are also available here. Check out the selection of island rums and liquors, as well as the bargains on your favorite spirits.

STORE HOURS

Monday - Saturday: 9:00 a.m. to 5:00 p.m.
 Sunday: 9:00 a.m. to 12:30 p.m.
 Havensight stores usually open later. Hours vary to accommodate arriving cruise-ship passengers.

BANK HOURS

Monday - Friday: 9:00 a.m. to 2:30 p.m.
 There are ATM's located on the dock and throughout town.

POST OFFICE

The post office is located at the corner of Main Street, across from the historic Grand Hotel.

AIRPORT

Cyril E. King airport is located 6 miles from the West Indian Company Dock.

PHONE LOCATIONS

Phones are located throughout the dock area.

EMERGENCY

In case of an emergency, dial 911.

Note: The information in this port guide is subject to change without notice. We apologize for any inconvenience, but Disney cannot accept responsibility for any such alterations. Thank You.

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 Just dial: 1-800-CALL ATT

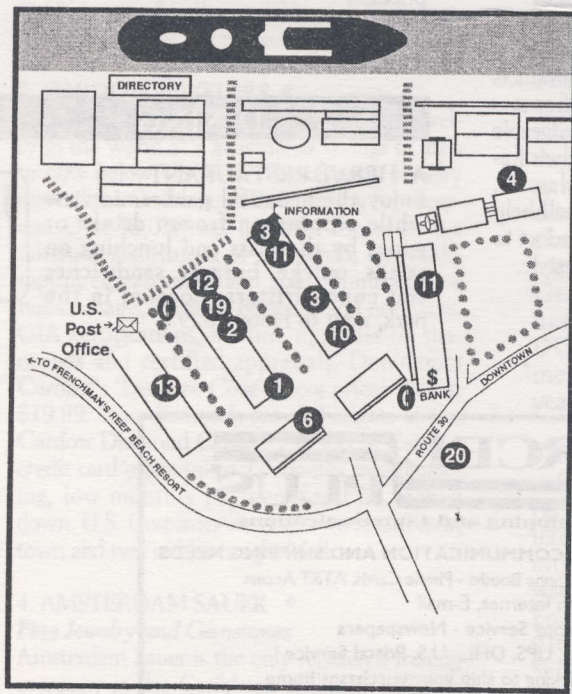


SHOPPING IN PARADISE

For more information on this port of call, please refer to *SHOPPING IN PARADISE*, your in-cabin publication.

GUARANTEE

Shop with confidence at each of the recommended stores on this map. All merchants on this map have been carefully selected and have paid a promotional fee to Onboard Media for inclusion in this program. Each merchant offers a 30 day guarantee. Excluding buyer's negligence or buyer's remorse, this guarantee ensures buyers that all participating merchants will repair or replace any unsatisfactory item. For purposes of determining quality and value of jewelry, only appraisals from independent graduate gemologists, not affiliated with any retail jeweler, will be acceptable. Please inquire about individual store return policies before finalizing any purchase. If you become aware of a problem during the cruise, please contact the Port & Shopping Lecturer for immediate assistance. If a problem arises after the cruise but within 30 days of the purchase date, contact the merchant directly and send a copy of all correspondence to Onboard Media Customer Relations. To expedite your claim, please include the store name, date of purchase, copy of receipt, any relevant documents, and a written description of the claim. Onboard Media, 960 Alton Road, Miami Beach, FL 33139; www.onboard.com.



HAVENSIGHT MALL

1. Diamonds International
2. Little Switzerland
3. Cardow Jewelers
4. Amsterdam Sauer
6. Colombian Emeralds International
10. Royal Caribbean Duty Free Center
11. Captains Corner Havensight
12. H. Stern
13. Omni Jewellers
19. Boolchands
20. Parcel Plus